

Bonnie Marcus LEADERSHIP

The Answer to Gender Equity Issues is a Corporate Climate Change

**Why are only 33% of Fortune 500 CEO's women?
Why haven't we seen more progress in advancing women?**

Offerings:

- **Training and coaching** for high-potential women within a company.
- **Support and coaching** for managers to learn how to grow and support women leaders in their departments.
- **Executive Coaching** for women who have embraced their ambition, have talent and expertise, and are committed to getting ahead and staying ahead.
- **Half-day and full-day** workshops, coaching circles, or a combination of both.
- **Strategy Intensive Days** which provide the equivalent of months of coaching in 1 day-long strategy sessions that end with a concise, targeted, custom navigation plan.

Additional topics:

- How to tell if your organization's culture truly supports women's advancement.
- What things you should look at first to make your workplace more equal today.
- 3 programs every organization needs.
- Why helping women get ahead helps your organization.
- Why your gender equality program isn't working.

For years organizations have been rolling out gender equality initiatives—but **They Aren't. Working.** What's the problem? The culture of these organizations isn't changing, and that's because most of these initiatives are about fixing women—teaching them to be more confident, negotiate better, take more risks, all of which are important. But women can only do so much. **Organizations need to step up and take responsibility for addressing their diversity issues and meet them halfway by changing the way they do things.**

It's time for organizations to take these initiatives seriously and not simply check the box. They need to get real about their culture. How supportive is their culture for women? What are some of the deeply ingrained biases and stereotypes about ambitious women that need to be called out? At Bonnie's business events and workshops, she gives you the tools you need for deep and lasting corporate cultural change. Bonnie is available to share her sound, strategic process for propelling competent, talented women to the top globally through speaking engagements, workshops, and webinars.

About Bonnie

Award-winning entrepreneur, certified executive coach, and Forbes and MoneyInc contributing writer, Bonnie Marcus, M.Ed. helps women get ahead and stay ahead. As a worldwide speaker and the President and Founder of Women's Success Coaching, Bonnie guides professional women in navigating the workplace, embracing self-promotion, and advancing their careers with political savvy.

Bonnie earned a BA from Connecticut College and a M.Ed. from New York University. Bonnie's own professional background includes over twenty years of sales and management experience, including as CEO of a ServiceMaster company and Vice President of Sales at Medical Staffing Network, as well as two other national companies in the healthcare and software industries. She has also held executive positions in startup companies and Fortune 500 companies.



Recent Accolades:

- Top 100 Websites for Professional Women by Forbes.com (3 years)
- World's Top Coaches by Global Gurus (2015-2019)
- Top 100 Keynote Speakers in 2019 by Databird Research Journal

Featured In:

Forbes, MoneyInc, Wall Street Journal, Chicago Tribune, Entrepreneur, Fortune, Inc., Fast Company, Huffington Post, Reader's Digest, CIO Magazine, Women in HR, Business Insider, Crain's NY, and more.

Past Clients:

Massachusetts Institute of Technology, Harvard Business, Wharton Women in Business, The Massachusetts Conference for Women, The Watermark Conference for Women, Chubb, 3M, Prudential, Accenture, Capco, Credit Suisse, HSBC, the Association of Women in Science, CREW, and the National Association of Professional Women Leadership Conference.

Speaking Topics

• The Politics of Promotion: Navigating the Reality of the Workplace

What does it take to get ahead? Bonnie offers a blueprint for how to position yourself to get the promotion you deserve.

• Own Your Ambition

Based on her extensive research on women and ambition, Bonnie discusses what holds women back from owning their ambition and what it takes to embrace it with authenticity.

• Be a Badass at Any Age: Women Embracing Their Power and Ambition

What does it mean to be a badass over 50? Bonnie discusses what it takes for women to own the power of their age and to thrive in their lives and careers.

• The Double Whammy of Gendered Ageism for Women and Companies

Women over 50 face both age and gender discrimination in the workplace. Bonnie talks about what it takes for women to keep their jobs and how companies benefit from retaining them.

• Strategic Networking: How to Identify and Cultivate the Workplace Relationships That Count

The most powerful networks are purposeful and intentional. Bonnie discusses what strategic network is, the benefits, and how to create one to further your career advancement.

• Mastering the Art of Savvy Self-Promotion

Most people shy away from advocating for themselves despite knowing its importance, but Bonnie offers a proven, effective way to showcase your accomplishments without losing your integrity.

• You Surround Yourself with People Just Like You: That's a Problem!

When you surround yourself with people who look and think like you, you are in a bubble that can hinder your potential as a leader. Bonnie describes the personal bubble we live in and how companies and leaders need to break out to survive and thrive today.

• Step Into Your Whole Self: Overcoming the Limiting Beliefs and Fears That Hold You Back

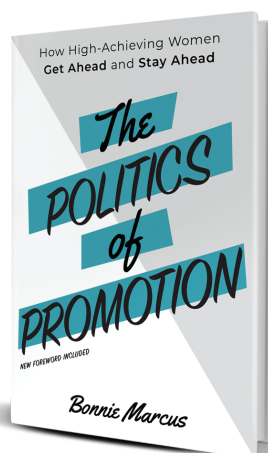
The fears and assumptions we have about ourselves limit our ability to reach our full potential. Bonnie helps the audience identify these limiting beliefs and overcome them for personal and professional success.

• What Companies Can Do to Attract, Retain, and Promote Women

Companies are missing the boat when it comes to retaining and promoting women. Bonnie outlines a solid plan to improve how companies work with women.

• A Smart Woman's Guide to Assertive and Confident Leadership

In this keynote, Bonnie outlines how women can step into their leadership by demonstrating confidence and power.



The Politics of Promotion: How High-Achieving Women Get Ahead and Stay Ahead, details common, research-backed landmines women encounter in the workplace and provides proven tools for women to overcome these problems and be successful. Her next book focuses on women over 50 in the workplace.